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**JASON BACHER**

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**EDUCATION**

**Kent State University**

BFA in Visual Communication Design / 2D Concentration  
College of Communication and Information  
Minor in Photo-Illustration

MFA in Visual Communication Design / Pending  
Expected graduation date: *Spring 2012*

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**EXPERIENCE**

**DigiKnow**

*Interactive Design Intern, Summer 2010*

Designed and developed interactive applications for multiple platforms. Also worked in collaboration with account executives to create websites from concept to development.

**Swagelok Company**

*Communications Intern, Summer 2008 & 2009, Fall 2008*

Worked closely with the communications department on a number of corporate print projects. Saw projects through from concept to production.

**Glyphix**

*Designer, Fall 2008 – Spring 2009*

Designed and conceptualized for both print and web. Developed relationships with clients, printers and paper representatives. Students who participate in the studio must be recommended by VCD Faculty. Clients Included: Hillel KSU, KSU CAED, Traveling Stanzas, Green Energy Ohio.

**The Daily Kent Stater Composition Department**

*Designer & Shift Supervisor, Summer 2007 – Fall 2009*

Supervised student design team to produce display ads on a deadline and produced other campus student media and award-winning publications.

**Aardvark Professional Writing and Design**

*Designer & Illustrator, Fall 2006 – Spring 2007*

Conceptualized and executed design on a number publishing or book related projects on a deadline.

**Jason Bacher LLC.**

*Principal, Designer, Fall 2006 – Present*

Developed concept and design on a variety of projects and mediums including: brochures, websites, identities, wayfinding and illustration, all while meeting deadlines and clients' needs. Clients Include: Hillel Kent State University, Main Street Kent Association, East 185th Street Organization.

**John's Paint and Wallpaper**

*Customer Associate and Consultant, Fall 2002 – Present*

Consulted with customers on a personal basis, scheduled appointments and handled the logistics of placing orders.

**ORGANIZATIONS**

**Society of Publication Designers**

Member, *Spring 2010*

**AIGA - Cleveland Chapter**

The Professional Association for Design  
Member, *Fall 2008 – Present*

**AIGA - Kent Student Chapter**

Membership Chair, *Fall 2009 – Present*  
President, *Fall 2008 – Spring 2009*  
Vice President, *Fall 2007 – Spring 2008*  
Director of Communications, *Fall 2006 – Spring 2007*

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**ACHIEVEMENTS**

**Gold Addy Award Professional Category**

American Advertising Federation  
Akron Addy Awards, Traveling Stanzas Bus Posters, Public Service campaign, *Spring 2009*

**Top Portfolio**

Kent State University Senior Portfolio Show, *Spring 2009*

**Outstanding Performance Award**

Composition Department, *Fall 2008, Fall 2009*

**Discussions on Design Student and Professional Roundtable**

Co-Founded with faculty member, *Fall 2008*

**Deans List**

Kent State University

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**TECHNICAL SKILLS**

|             |           |
|-------------|-----------|
| Photoshop   | XHTML     |
| InDesign    | CSS       |
| Illustrator | Wordpress |
| Dreamweaver | Acrobat   |
| Flash       |           |

Portfolio & References available upon request.